

BUILD AHEAD || EMBODIED CARBON BASELINING STUDY PRIVACY POLICY

This privacy policy will explain how Xynteo collects, uses, and manages the data we collect from you when you use our web-tool.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- Marketing
- Images
- What are your data protection rights?
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us

What data do we collect?

Our web-tool collects the following data:

- Personal identification information (name, email address, etc.)
- Unique identification information such as built-up area, demography, floors, location etc. of the project.
- Information regarding the materials such as quantity consumed, manufacturer details, etc.

How do we collect your data?

You directly provide Xynteo with most of the data we collect. We collect data and process data when you:

- Register for the baselining study and/or the use of web-tool.
- Use our web-tool to generate report(s) etc
- Use or view our website via your browser's cookies.

How will we use your data?

Xynteo collects your data so that we can:

- Your data would be anonymised and used to development of benchmark and baseline of embodied carbon for built environment in India.

Marketing

Xynteo would like to send you information about products and services of ours that we think you might like.

- If you have agreed to receive marketing, you may always opt out at a later date.
- You have the right at any time to stop Xynteo from contacting you for marketing purposes or from sharing your data with other affiliates of Xynteo.
- If you no longer wish to be contacted for marketing purposes, please contact Privacy@xynteo.com

Images

- We may use images from virtual or physical events and/ or research report(s)/ studies on our website or in other external communications, such as social media or post-event materials.

- If you would prefer to remove any images of yourself or your Company representatives, please contact Privacy@xynteo.com

What are your data protection rights?

- Xynteo would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:
 - **The right to access** – You have the right to request Xynteo for copies of your personal data. We may charge you a small fee for this service.
 - **The right to rectification** – You have the right to request that Xynteo correct any information you believe is inaccurate. You also have the right to request Xynteo to complete the information you believe is incomplete.
 - **The right to erasure** – You have the right to request that Xynteo erase your personal data, under certain conditions.
 - **The right to restrict processing** – You have the right to request that Xynteo restrict the processing of your personal data, under certain conditions.
 - **The right to object to processing** – You have the right to object to Xynteo’s processing of your personal data, under certain conditions.
 - **The right to data portability** – You have the right to request that Xynteo transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: Privacy@xynteo.com

Privacy policies of other websites

- The Xynteo website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

- Xynteo keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 23 October 2023.

How to contact us?

- If you have any questions about Xynteo’s privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.
- Email us at: Privacy@xynteo.com